

YaYa Zhang

Industrial designer

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Los Angeles / CA

PROJECT / EXPERIENCE

Panasonic

Industrial Design / Research

Feb 2025 – May 2025

- Collaborated with Panasonic refrigerator team on the development of a next-generation, ultra-large-capacity model.
- Supported concept refinement and internal layout optimization based on usability research.
- Produced compelling visual boards and renderings to support concept direction and internal presentations.
- Involved in user testing and design validation of multiple prototypes.

HARMAN international

Industrial Design / Branding / CMF / Research

Sep 2024 – Jan 2025

- Participated in Harman Kardon's latest portable speaker project with a focus on CMF (color, material, finish) exploration
- Collaborated closely with engineers to align internal component layout with user ergonomics and production feasibility.
- Produced compelling visual boards and renderings to support concept direction and internal presentations.
- Strong attention to detail through iterative prototyping, precise CAD modeling, and CMF execution.

ArtCenter College of Design, Teaching Assistant

Product Prototype process / 3D modeling / Packaging design

Spring 2024, Summer 2025

- Assisted students in developing product prototypes through surfacing, 3D modeling, and hands-on fabrication, ensuring precision and material accuracy in their design outcomes
- Supported instruction in packaging design, guiding students through dieline structure, material selection, and mockup assembly to align with brand and functional intent
- Strengthened my own understanding of form development, industrial processes, and studio communication by mentoring peers in iterative design and prototype refinement

EDUCATION

ArtCenter College of Design, Pasadena, CA

Candidate for Bachelor of Science in Product Design

GPA

3.8

With a minor in Material Science | Graduated with Honors,
Graduated Fall 2025

AWARDS

ArtCenter Student Gallery

Fall 2024

Project - Issey Miyake scent packaging, Voute chocolate gifting

ArtCenter Provost List

Fall 2023

ArtCenter Donor Scholarship

Spring 2022 - Fall 2022

SKILLS

- Solidworks
- Rhino
- Keyshot
- Gravity sketch
- CLO3D
- 3D printing
- Laser cutting
- Vacuum Form
- Adobe substance
- Adobe photoshop
- Adobe illustrator
- Adobe indesign
- Mandarin / native
- English / fluent